Spiff 💥

SpiffX partner with Bede Gaming to distribute Take5 content to global gambling operators

- Partner-agreement with British Gaming platform Bede Gaming
- Distribution of Take5 to global gambling operators
- Swift and efficient integration to multiple operators via one single connection

SpiffX, which develops and provides consumer orientated gaming applications for mobile platforms, has signed an agreement with British Bede Gaming for the distribution of the Take5 gaming applications through Bede's content aggregator for global gambling operators, PLAY. When Take5 is integrated in PLAY, SpiffX is able to reach all customers via one single connection.

Bede Gaming offers world class platforms for the online gambling industry. Bede powers some of the market's biggest brands, processing tens of millions of transactions per month, and is a first-choice supplier of software to the online gambling and social gaming industries.

Lennart Gilberg – Acting CEO and Director of Spiffx AB said: "The partnership with Bede Gaming gives SpiffX the ideal distribution platform for the Take5 games with prominent Tier 1 industry operators. By integrating with Bede Gaming, we will quickly and efficiently reach multiple operators via one single connection."

For Bede Gaming, the agreement with SpiffX is an important addition to its gaming platform.

Michael Brady – CEO of Bede Gaming said "We are constantly looking for new and innovative content to add to our platform. The Take5 in-play games are fun, dynamic and a great acquisition-, retention- and cross-sell tool for operators who have a sports book license. The SpiffX team are constantly launching alternative content which we can offer to our customers."

The Take5 platform consists of a number of hybrid games that give the player a new quick and easy alternative to the already established sports games. The games have attracted a lot of interest from various content providers such as telecom operators, gaming operators and major gaming platforms around the world.

SpiffX has previously signed agreements with the Spanish operator Goldenpark.es and Supabets, one of Africa's largest gaming operators.

About Bede Gaming

Bede provides operators with innovative solutions to achieve their digital ambitions. Built on a single-code base and API-led, their products act as the enabler to operators' online objectives. Bede is ISO 27001 certified and is licensed by the UK Gambling Commission, as well as an approved supplier of the Alderney Gambling Control Commission.

For further information, please contact:

Lennart Gillberg, acting CEO and Director, +46 (0)76-010 17 61, lennart@spiffx.com

This press release is a translation of a release made earlier today by SpiffX in Swedish. The release contains insider information that SpiffX AB is obliged to make public according to EU's market abuse regulation. The information was given by the contact person for public release on the 20th of November 2017 at 09:30 CET.

For further information please see <u>www.spiffx.se</u>

SpiffX develops and provides consumer orientated gaming applications for mobile platforms. The company also operates a trading platform with an option market and a darkpool for trading in sport odds through the website www.spiffx.com. The operation is conducted and operated by SpiffX Malta Ltd under gaming license LGA/CL3/851/2012 issued by the Malta Gaming Authority on the 26th of April 2013.

SpiffX AB is listed and publicly traded on First North in Stockholm, Sweden and G&W Fondkommission is its certified advisor.