



## **SPIFFX GROUP TACKLE DOWN UNDER - Take5Live and Spiffindex Australasian Expansion**

**Spiffx Group is pleased to announce that it today has signed a joint venture agreement with leading Australian Operator Cardinal House to roll out Take5 and Spiffindex to the Australian and Asian market.**

Lennart Gillberg, Founder of Spiffex Group said "This strategic partnership will roll out Take5 as an acquisition tool and the Spiffindex alternative exchange in the Australasian market. With the Cardinal House network and Spiffx Group resources, we believe a strong foothold can be established quickly",

Paul Carroll, MD of Cardinal House said "The partnership with The Spiffex Group will without question add immense value to both companies. Joining forces with the NASDAQ listed group was a simple, clear decision to make. At Cardinal House we are assembling a specific portfolio of entertainment, the Take 5 Live and the Spiffindex Alternative Exchange are technically fantastic, and both platforms offer the customer enhanced entertainment. We will offer both platforms to our national and international customers focusing initially on the mobile call to action markets. SpiffX team is very experienced, it will be a pleasure working with it, and we can anticipate an early first Qtr 2017 launch for both products"

For more information please see: [www.spiffx.se](http://www.spiffx.se)

Contact person:

CEO, Tobias Fagerlund, +46 (0)70-415 05 85, [tobias@spiffx.com](mailto:tobias@spiffx.com)

**SpiffX operates a trading platform with an option market and a darkpool for trading in sport odds through the web site [www.spiffx.com](http://www.spiffx.com). Furthermore SpiffX develops and provides consumer products with leverage. The operation is conducted and operated by SpiffX Malta Ltd under gaming license LGA/CL3/851/2012 issued by the Malta Gaming Authority on the 26th of April 2013. SpiffX AB is listed and publicly traded on First North in Stockholm, Sweden and G&W Fondkommission is its certified advisor.**

### **About Cardinal House:**

Cardinal House is an Australian proprietary company and operates in the interactive gaming and gambling industry.

Cardinal House is an innovative entertainment provider for business to business (**B2B**) and direct business to customer (**B2C**) delivery of interactive gaming and gambling products, in addition to providing a compliant and fully integrated payment processing systems. Cardinal House Group offer safe, securely regulated, real money gambling experiences and enriched user entertainment through highly enhanced gaming networks.

Cardinal House has successfully in 2016 launched across national and international networks a portfolio of products such as a lotto betting platform, a Facebook focused English Premier League Tipping App (MyTip) and an international lottery messenger service.

Cardinal House is the holder of three world wide gaming licences, allowing the Group to undertake interactive home gaming, bookmaking and sports betting and to conduct interactive lotteries (**Licences**).

For more information on the Cardinal House Group please see:

Corporate: [www.cardinalhousegroup.com.au](http://www.cardinalhousegroup.com.au) Products: [www.cardinalplay.com.au](http://www.cardinalplay.com.au)